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For Immediate Release

How to Harness Leadership Abilities Is Subject of *Lunch & Learn*, November 19

WHITE PLAINS (November 4, 2009) "Superior Leadership: Creating a Healthy Organizational Climate in the Midst of Economic Chaos" is the topic of The Westchester County Association's next Lunch & Learn program to be held from 11:30 AM to 2 PM, Thursday, November 19, at Sam's of Gedney Way, 52 Gedney Way, White Plains.

Richard Magid, a certified facilitator, business coach and President of SoundBoard Consulting Group, LLC will discuss how business owners and managers can harness their leadership abilities to meet the challenges during the economic downturn and be awarded with a healthier, more efficient organization, one that is better prepared to profit in both good and bad times.

Mr. Magid will point out that studies show a healthy organizational climate can impact profitability by up to 30% and that leaders are responsible for 70% of that impact. He will draw on his experience of helping leaders and managers of small and mid-sized companies to create healthier work environments and to achieve superior financial results.

The cost is \$35 for WCA members and \$45 for future-members. To reserve, visit www.westchester.org or call (914) 948-6444 for more information.

The 2009 Lunch & Learn Series sponsor is Mahopac National Bank (A Tompkins Community Bank). The event sponsors and Platinum members are Broadview Networks and Compufit.

This lunch is the last in the series for 2009. The popular Lunch & Learn series will be re-launched in February 2010 with more speakers presenting topics that are important to the business community in Westchester.

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The Westchester County Association (www.westchester.org) is the preeminent business membership organization in Westchester County. The Association is committed to business advocacy, economic vitality and to providing a strong and clear voice for the interests of businesses on the regional, national and international levels. Its key objectives are: promoting positive economic development in the region; fostering business development; and providing its members with access and interaction with key public and private sector individuals, agencies and organizations.