INSIDE:

INNOVATION CONFERENCE HIGHLIGHTS WESTCHESTER AS A HUB IN NORTHEAST HEALTH TECH ECONOMY

HEALTH TECH ‘14: FUELING INNOVATION: CALLING ALL ENTREPRENEURS | QUARTERLY NETWORKING IN PICTURES
Actually, on Day One of Health Tech ’14, “Entrepreneurs’ Edge” is a little bit of both!

CALLING ALL ENTREPRENEURS!
On Day One of the May 7–8 conference Health Tech ’14: Fueling Innovation in Westchester, all startups, growth companies and the investors and financiers who fund them, will have the rare opportunity to meet and discover new market and investing opportunities.

Day One of the conference features panelists who will share the hottest trends and news in the innovation sector. Then, attendees will have the chance to meet with the panelists, financiers, and others who can offer great advice, leads, and maybe even a post-conference meeting.

On Day Two (May 8), participants meet and network with leaders from America’s most innovative health and technology companies, and learn about their latest breakthroughs. We’ll take you from IBM’s Watson and Regeneron’s discoveries, to innovations in healthcare delivery, apps for mobile health, technology transfer, and infrastructure.

• Entrepreneurs: find out the best strategies to attract investor attention, then network with business development leaders and financiers, and get feedback on your ideas.

• Investors: meet the next generation of innovators.

• Connections! Opportunities abound at this fresh new open forum in Westchester for entrepreneurs, industry leaders, and funders to connect—one that might just reveal the next big breakthrough companies.

Why health tech in Westchester? The county is already home to a $10+ billion healthcare industry, with tech giants, a roster of rapidly-growing biotech companies, a multi-million dollar biotech incubator, and major healthcare providers. The WCA seeks to accelerate the growth of this sector and make Westchester County a vital link in a thriving northeast health-tech economic hub. It’s all happening here in Westchester’s Innovation Economy!

Watch for further conference details and visit healthtech2014.com for more information and to register.

HEALTH TECH ’14: FUELING INNOVATION IN WESTCHESTER
Wednesday & Thursday, May 7-8 2014 | The DoubleTree by Hilton Hotel, Tarrytown, NY
Day One:
4 pm | Entrepreneurs’ Edge Panel Discussion
5 pm | Entrepreneurs’ Feedback Session
5:30–7:30 pm | Networking Reception
**Innovation Conference Highlights**

**Westchester’s Place in the Northeast’s Growing Health Tech Economy**

Experts agree: Considering Westchester County—where space is affordable and plentiful—as a home for health and tech companies absolutely makes sense. "Start-ups will have to look outside of Manhattan," notes Stephen M. Davis, a partner at the New York City law firm of Goodwin Procter LLP, which represents companies in the biotech and life sciences sectors.

"California, particularly the Bay Area, has seen huge growth in digital health and biotech, and a large amount of venture capital is invested there. But New York and Westchester have a huge advantage compared to that area and Silicon Valley—mass transit. And Westchester is affordable for companies. You can’t beat Metro North, proximity to international markets, or walking to work."

Davis adds, "Attracting and keeping human capital is key to startup success and lifestyle issues, such as affordability and the ease of commuting, can play a major role in winning this battle."

The BLUEPRINT for Westchester/Westchester County Association’s spring conference, Health Tech ‘14: Fueling Innovation in Westchester will showcase the county’s leading innovators in biotech and health tech in Westchester; identify new areas of opportunity and invention; consider the county’s assets to support entrepreneurs; and provide networking and collaboration opportunities for scientists, start ups, business leaders and business mentors.

Coming up in our next issue: Highlights of Health Tech ’14 Day Two. For more information or to register, visit HealthTech2014.com.

**QUARTERLY NETWORKING A BLAST**

Over 150 WCA members and friends braved the cold and turned out for our “Snow Meltin” quarterly networking reception and party at the cozy Cooper’s Mill Restaurant in Tarrytown. We thank them for their terrific hospitality!

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**COMING UP**

Exclusively for Young Professionals

**Candid Conversations with Business Leaders Series:**

**Susan Fox**

(Rescheduled)

Co-hosted by WCA YP’s and White Plains Hospital

**Wednesday, February 26**

5:30–7 pm

White Plains Hospital Auditorium

41 East Post Road, White Plains

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**YP Happy Hour**

**Tuesday, March 11,** 5:30–7:30 pm

Butterfield 8

147 Mamaroneck Avenue

White Plains

Event Sponsor: Sideline Social

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For more information or to register for events: westchester.org or call 914.948.6444.

For more information on sponsorship opportunities for upcoming events, contact Tara Lavery, events manager, at tlavery@westchester.org or 914.948.4144.

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**MEMBER NEWS**

The WCA wants to help you share news and updates about your company. Has your business or an employee achieved recognition or won an award? Have you moved or are you hosting an event? Are there employees you want to thank or feature? Post your updates on our new Member News page at westchester.org, a space dedicated to promoting WCA member businesses.
ECONOMIC DEVELOPMENT—THE BLUEPRINT FOR WESTCHESTER

The WCA has organized a major business-led initiative aimed at driving economic vitality in our region. This aggressive campaign—The BLUEPRINT for Westchester—is underway to attract retain, and grow business and investment in Westchester. We are providing a framework for engaged, empowered and collaborative professionals to design the future landscape of our county. THE BLUEPRINT for Westchester is a hallmark of collaboration. We are partnering with Westchester’s cities/mayors, colleges and businesses to work together on a series of key initiatives to drive business prosperity in the county. The key goal is to make Westchester competitive with other business centers in the nation and around the globe.

Contact: Marissa Brett, mbrett@westchester.org

HEALTHCARE REFORM

The healthcare sector is one of the most important economic drivers in our region and one of the most complex/costly subjects for business and employees. The WCA has been leading the discussion and is currently developing healthcare policy recommendations at the state and national levels. The WCA has convened an integrated group of stakeholders including hospitals, physicians, home care providers, insurers and employers, to discuss the future of healthcare in our region. The goal is to create the best model to deliver high quality, reasonable cost healthcare to the residents of our region. This effort can become a model for how a community comes together and defines its future.

Contact: Amy Allen, aallen@westchester.org

GOVERNMENT REFORM

The WCA, through its Call to Action Committee, serves as the voice of business on national, state and local issues. The focus of our government reform initiative is issue driven and non-partisan. We advocate for pro-taxpayer policies and hold elected officials accountable for their decisions. Programming includes: forums for elected and appointed officials, the annual County Executive breakfast, and debates for key electoral races.

Contact: Amy Allen, aallen@westchester.org

YOUNG PROFESSIONALS

WCA’s dynamic under-40 set finds its home in the Young Professionals Group, which is actively producing the next generation of business leaders and talent through our events, professional development, advocacy, and consistent networking opportunities. The Young Professionals Group provides a sophisticated level of business and professional development for its members.

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