



WCA's 2016 Event Sponsor Packages

2016 Forecast: State of the Westchester Market, Featuring County Executive Robert P. Astorino

1/7/16

EVENT SPONSOR: (\$4,500)

- 10 tickets at the event
- 1 seat at the dais for senior company representative
- Company logo or name displayed at event
- Company logo or name on all event marketing materials
- Prominent placement in all traditional and social media
- 6' table top display for marketing materials
- Acknowledgement as event sponsor during remarks

SUPPORTER: (\$2,500)

- 5 tickets to the event
- Company name displayed at event
- Company name featured on all marketing materials
- Acknowledgement as a sponsor during remarks



WCA's 2016 Event Sponsor Packages

Business Intel Breakfast (Single Event or Series Opportunity)

March, June and/or September

PREMIER SPONSOR: (\$4,000)

- 10 tickets to the event with priority seating
- Company logo or name displayed at event
- Company logo or name on all event marketing materials
- Prominent placement in all traditional and social media
- Acknowledgement as a sponsor during welcoming remarks
- 6' table top display for marketing materials at event

** As series sponsorship at this level is \$10,000*

EVENT SPONSOR: (\$2,500)

- 5 tickets to the event
- Company name displayed at event
- Company name on all event marketing materials
- Prominent placement in all traditional and social media
- Acknowledgement as a sponsor during welcoming remarks
- 6' table top display for marketing materials at event

** Series sponsorship at this level is \$6,000*

EVENT SUPPORTER: (\$1,000)

- 3 tickets to the event
- Company name displayed at event
- Company name featured on all event marketing materials
- Acknowledgement as a sponsor during remarks

** Series sponsorship at this level is \$2,500*



WCA's 2016 Event Sponsor Packages

Health Tech '16

Fall 2016

LEADING INNOVATION: (\$50,000)

- 10 tickets to conference
- Opportunity for company executive to introduce a keynote speaker/ or featured panel
- Company logo featured on all conference marketing material
- Company logo displayed at event
- Complimentary cover ad in printed conference program
- Prominent placement in all traditional and social media
- Opportunity to have company executive interviewed at conference social media center
- Opportunity to provide giveaway to conference attendees
- Access to complete attendee list

SPARKING INNOVATION: (\$25,000)

- Company logo featured on all conference marketing materials
- Company logo displayed at event
- Prominent placement in all traditional and social media
- Full page ad in printed conference program
- 10 tickets to conference
- Opportunity to provide giveaway to conference attendees
- Access to complete attendee list

SUSTAINING INNOVATION: (\$10,000)

- Company logo featured on all conference marketing materials
- Company logo displayed at event
- Prominent placement in all traditional and social media
- Half page ad in printed conference program
- 6 tickets to conference

SUPPORTING INNOVATION: (\$5,000)

- Company logo featured on all conference marketing materials
- Company logo displayed at event
- Prominent placement in all traditional and social media
- 4 tickets to conference

**All logos required as a high resolution .jpg file.*



WCA's 2016 Event Sponsor Packages

Quarterly Networking Receptions (Single Event or Series Opportunity)

February, May and/or December

SERIES PREMIER SPONSORSHIP: (\$7,500)

- 5 tickets to each 2015 quarterly event
- Company logo or name displayed at each 2015 quarterly event
- Company logo or name on all event marketing materials
- Prominent placement in all traditional and social media
- Acknowledgement as a sponsor during welcoming remarks
- 6' table top display for marketing materials at each 2015 quarterly event

OR

EVENT SPONSOR: (\$3,000)

- 6 tickets to the event
- Company logo or name displayed at event
- Company logo or name on all event marketing materials
- Prominent placement in all traditional and social media
- Acknowledgement as a sponsor during welcoming remarks
- 6' table top display for marketing materials at event

EVENT SUPPORTER: (\$1,500)

- 3 tickets to the event
- Company name displayed at event
- Company name featured on all event marketing materials
- Acknowledgement as a sponsor during remarks



WCA's 2016 Event Sponsor Packages

"Connecting Westchester" Summer Networking Party

July 2016

EVENT SPONSOR: (\$4,000)

- 6 tickets to the event
- Company logo or name displayed at event
- Company logo or name on all event marketing materials
- Prominent placement in all traditional and social media
- 6' table top display for marketing materials

EVENT SUPPORTER: (\$2,000)

- 4 tickets to the event
- Company name displayed at event



WCA's 2016 Event Sponsor Packages

Re-Thinking Westchester, an Economic Development Conference

4/29/16

Title Sponsor (\$10,000)

- Passes for ten representatives
- Company logo featured prominently on marketing materials related to the event including invitation and on-site signage
- Premier placement of 6' Marketing table at networking reception

Event Sponsor (\$5,000)

- Passes for five representatives
- Company logo featured prominently on marketing materials related to the event including invitation and on-site signage
- 6' Marketing table at networking reception

Event Supporter (\$2,500)

- Passes for two representatives
- Company Name featured prominently on marketing materials related to the event including invitation and on-site signage



WCA's 2016 Event Sponsor Packages

Women in Tech Luncheon

September/October 2016

TITLE SPONSOR (\$10,000) – *Only Two Available*

- *\$5,000 towards scholarship for aspiring female high school or college student*
- Opportunity to present student scholarship award
- (2) tables with 10 seats/priority seating
- Company logo displayed at event
- Company logo on all event marketing materials
- Prominent placement in all traditional and social media
- Acknowledgement as a sponsor during welcoming remarks
- 6' table for marketing materials at event

PREMIER SPONSOR: (\$5,000)

- Table with 10 seats/priority seating
- Company logo displayed at event
- Company logo on all event marketing materials
- Prominent placement in all traditional and social media
- Acknowledgement as a sponsor during welcoming remarks
- 6' table for marketing materials at event

EVENT SUPPORTER: (\$2,500)

- 5 tickets to the event
- Company name displayed at event
- Company name on all event marketing materials
- Acknowledgement as a sponsor during welcoming remarks

STUDENT OPPORTUNITIES

"Sponsor a Student" Table: Includes seats for up to 10 students from the Westchester region and sponsoring company name featured at event: \$1,000



WCA's 2016 Event Sponsor Packages

Annual Fall Leadership Dinner

November 2015

Gold Sponsor: (\$8,000)

- 12 seats at the dinner with priority seating
- On-screen logo recognition
- Company logo on all marketing materials
- Premier placement of 6 ft. marketing table
- Premier placement of full page ad in journal

Silver Sponsor: (\$6,000)

- 10 seats at the dinner with priority seating
- On-screen logo recognition
- Company logo on all marketing materials
- 6 ft. Marketing table
- Full page ad in journal

Bronze Sponsor: (\$4,000)

- 5 tickets to the event with priority seating
- On-screen name recognition
- Company name on all marketing materials
- Full page ad in journal



WCA's 2016 Event Sponsor Packages

YP Happy Hour Series: *(Exclusively for our Young Professionals)*

January, March, April, June, August, September

SERIES PREMIER SPONSOR: (\$1,200)

- Series sponsor for (5) Happy Hours
- Company logo or name displayed at event
- Company logo or name on all event marketing materials
- Prominent placement in all traditional and social media

SINGLE EVENT SPONSOR: (\$250)

- Company logo or name displayed at event
 - Company logo or name on all event marketing materials
 - Prominent placement in all traditional and social media
-

9/11 Serve + Remember: *(Hosted by the Young Professionals Group and open to ALL WCA members)*

September

EVENT SPONSOR: (\$1,000)

- Company logo displayed at event
- Company logo on event t-shirt
- Company logo on all event marketing materials
- Prominent placement in all traditional and social media

EVENT SUPPORTER: (\$500)

- Company name displayed at event
- Company name on event t-shirt
- Company name on all marketing materials
- Inclusion in all traditional and social media

**All logos required as a high resolution .jpg file.*



WCA's 2016 Event Sponsor Packages

"Business of..." Program: *(Hosted by Young Professionals Group, open to all)*

March

EVENT SPONSOR: (\$1,500)

- 3 tickets to the event
- Company logo or name displayed at event
- Company logo or name on all event marketing materials
- Prominent placement in all traditional and social media
- 6' table top display for marketing materials at event

EVENT SUPPORTER: (\$750)

- 2 tickets to the event
- Company name displayed at event
- Company name featured on all event marketing materials



WCA's 2016 Event Sponsor Packages

Accelerate Westchester. MeetUp. StartUp.

(An entrepreneurs' meet-up group)

SERIES PREMIER SPONSOR: (\$1,200)

- Series sponsor for (6) meetups
- Company logo or name displayed at event
- Company logo or name on all event marketing materials
- Prominent placement in all traditional and social media

EVENT SPONSOR: (\$250)

- Company logo or name displayed at event
- Company logo or name on all event marketing materials
- Prominent placement in all traditional and social media