



Westchester County Association  
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# 2018

## *Events & Sponsorship*

## *Opportunities*



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## 2018 WCA Calendar of Events

### Quarter 1

- Annual Breakfast feat. County Executive George Latimer: January 10<sup>th</sup>
- All Access Healthcare Forum: March 21st

### Quarter 2

- Real Estate Summit: May 22<sup>nd</sup>
- All Access Healthcare Forum: June TBD
- Spring Networking Reception: June 14<sup>th</sup>

### Quarter 3

- Healthcare Wine Tasting Dinner: September or 27<sup>th</sup>

### Quarter 4

- All Access Healthcare Forum: October TBD
- Annual Fall Leadership Dinner: November 15<sup>th</sup>
- Holiday Networking Party: December 13<sup>th</sup>

*\* Events may be added or modified throughout the year and event dates are subject to change. Please check [www.westchester.org](http://www.westchester.org) for the most up to date event information or call 914-948-6444.*



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## Annual Breakfast feat. County Executive George Latimer

Wednesday, January 10<sup>th</sup>

Westchester Marriott • 8am-10am

In what will be his second week in office, incoming Westchester County Executive George Latimer will address the Westchester County Association membership. The event marks Latimer's first appearance before Westchester's business community as County Executive. Latimer will discuss the key initiatives of his new administration and the region's economic opportunities and challenges. Latimer will set forth his vision and goals for the next four years in front of a crowd of over four hundred business and community leaders.

### **EVENT SPONSOR: (\$4,500)**

- 10 tickets at the event with priority seating
- Seat at Dais for senior level representative
- Company logo or name displayed at event
- Company logo or name on all event marketing materials
- Prominent placement in all traditional and social media
- 6' table top display for marketing materials
- Acknowledgement as event sponsor during remarks

### **SUPPORTER: (\$2,000)**

- 5 tickets to the event with priority seating
- Company name displayed at event
- Company name featured on all marketing materials
- Acknowledgement as a sponsor during remarks



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**All-Access Healthcare Series**  
March • June • October  
Doubletree Hotel • 8:00am-10am

Join the WCA and our Healthcare members for the All-Access Healthcare Forum Series. Hear from an amazing array of keynote speakers and expert panelists, who will spotlight the innovation and growth in healthcare and life sciences happening in Westchester County. Guests will have access to far-reaching presentations and discussions about the advancements and trends that are transforming healthcare, and important policy, public health and technology initiatives will be brought forth by experts in their respective fields.

**SERIES SPONSOR: (\$4,000)**

- 5 tickets to all three events with reserved seating
- Company logo or name displayed at events
- Company logo or name on all event marketing materials
- Opportunity to distribute company marketing materials at each event
- Access to attendee list

**EVENT SPONSOR: (\$1,500)**

*\*for one All-Access forum*

- 5 tickets at the event with reserved seating
- Company logo or name displayed at event
- Company logo or name on all event marketing materials
- Opportunity to distribute company marketing materials
- Access to attendee list



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## 2<sup>nd</sup> Annual Real Estate Summit

Tuesday, May 22<sup>nd</sup>

Hilton Westchester • 8am-11am

The Real Estate Summit offers the perfect platform to network with key decision makers and influencers from the real estate and development sector. Benefit from extensive networking opportunities with industry peers and approach senior level executives that could drive your business forward. The discussions will address some of the industry's biggest issues, and provide valuable insight into the city's residential and commercial markets.

### **PREMIER SPONSOR**

*Reserved exclusively for WCA Platinum Investors*

### **EVENT SPONSOR: \$5,000**

- Table with 7 seats/priority seating
- Company logo displayed at event
- Company name/logo on all event marketing materials
- 6' table for marketing materials in networking area
- Access to attendee list

### **EVENT SUPPORTER: \$2,500**

- (3) tickets to the event/priority seating
- Company logo displayed at event
- Company name/logo on all event marketing materials and event signage

### **RESIDENTIAL ROW PARTICIPANT \$1,000**

- 6' table in networking area to showcase project(s)
- (2) tickets to the event



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## Spring Networking Reception

Thursday, June 14<sup>th</sup> • Whitby Castle • 5:30pm-7:30pm

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## Holiday Networking Party

Thursday, December 13<sup>th</sup> • Westchester Country Club • 5:30pm-7:30pm

Our bi-annual, informal gatherings of WCA members and future members from businesses large and small. Following the WCA Board of Directors meeting, there will be no formal agenda and guests have plenty of time for meaningful business development. Each event attracts approximately 150-200 well connected and motivated business professionals.

### **NETWORKING SERIES SPONSOR: (\$4,500)**

- (6) tickets to each networking reception
- Company logo or name displayed at each event
- Company logo or name on all event marketing materials
- Prominent placement in all traditional and social media
- 6' table top display for marketing materials at each event

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### **EVENT SPONSOR: (\$2,500)**

#### **\*for one networking reception**

- (6) tickets to the event
- Company logo or name displayed at event
- Company logo or name on all event marketing materials
- Prominent placement in all traditional and social media
- 6' table top display for marketing materials at event

### **EVENT SUPPORTER: (\$1,000)**

#### **\*for one networking reception**

- (3) tickets to the event
- Company name displayed at event
- Company name featured on all event marketing materials



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***Back by Popular Demand!***

## **Wine Tasting Dinner**

*Supporting WCA's Healthcare Initiatives and Advocacy Program*

**Thursday, September 27<sup>th</sup>**

**Tappan Hill Mansion • 6pm-9pm**

Back by popular demand, the WCA's Wine Tasting Dinner will be a sold-out event! Nearly 10 years ago, the Wine Tasting Dinner was launched to help to support the efforts of The WCA's Blue Ribbon Task Force on Healthcare Reform. Today, the WCA remains committed to building the health care sector and the infrastructure that's needed to sustain it upon which further innovation depends. That infrastructure will create even more opportunity for our healthcare organizations and anyone who does business in Westchester.

### **SOMMELIER SPONSOR:**

*Reserved exclusively for WCA Platinum Investors*

### **CONNOISSEUR SPONSOR (\$10,000)**

- Table with 10 seats/priority seating
- Company logo displayed at event
- Company name/logo on all event marketing materials
- Recognition at announcements during opening remarks
- Full page ad in program booklet with premier placement
- Opportunity to put marketing collateral in gift bag
- Access to attendee list

### **AFICIONADO SPONSOR (\$5,000)**

- (5) tickets to dinner/priority seating
- Company logo displayed at event
- Company name/logo on all event marketing materials
- Recognition at announcements during opening remarks
- Full page ad in program booklet
- Opportunity to put marketing collateral in gift bag

### **ENTHUSIAST SPONSOR (\$3,000)**

- (2) tickets to dinner/priority seating
- Company logo displayed at event
- Company name/logo on all event marketing materials
- Recognition at announcements during opening remarks
- Half page ad in program booklet with premier placement



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**Annual Fall Leadership Dinner**  
Thursday, November 15<sup>th</sup>  
Westchester Marriott • 5:30pm-9pm

The WCA's annual Fall Leadership Dinner is one not to be missed. Over 650 members of the business, government, and non-profit sectors come together to celebrate *leadership* in our community. The evening includes an extended hour and half of networking reception, our prestigious leadership awards presentation, a powerful keynote address and a dessert networking reception to conclude the festivities.

**Platinum Sponsor**

*Reserved exclusively for WCA Platinum Investors*

**Gold Sponsor (\$7,500)**

- 12 seats at the dinner with priority seating
- On-screen logo recognition
- Company logo on all marketing materials
- Premier placement of full page ad in journal
- Premier placement of marketing table

**Silver Sponsor (\$5,000)**

- 10 seats at the dinner with priority seating
- On-screen logo recognition
- Company logo on all marketing materials
- Full page ad in dinner journal
- Marketing table

**Bronze Sponsor (\$2,500)**

- 5 tickets to the event with priority seating
- On-screen name recognition
- Company name on all marketing materials
- Half page ad in dinner journal