



This year, over 2,500 people received our E-Connections Newsletter with an average open rate of 40 plus %. It allows you to stay on top of developments and upcoming events. This bi-monthly newsletter contains information that is relevant to you and your business.

E- Newsletter Highlights

- o **Subject Matter Experts Corner:** Featuring articles from our members promoting their area of expertise.
- o **The Westchester Globe:** This section is sponsored by the World Trade Council features articles and announcements from our members that focus on international news & information.
- o **Member Announcements:** A section dedicated to member announcements including good news & upcoming events
- o **Member Spotlight:** Showcase a member with the logo and link to their website. Great opportunity to showcase your company to over 2000 recipients.
- o **New Members Welcome:** Each issue lists the names of our new members welcoming them to the WCA.

Sponsorship Opportunities

Single Issue Level

Member Spotlight section is available for \$300 per issue



Full Year Banner Advertisement
\$1,500 will entitle you to:

- Your company logo atop (6) issues
- Visibility to over 2,000 companies
- (1) Complimentary Member Spotlight

To SPONSOR, CONTACT
Dorothy Forcina (914) 948-5689
or dforcina@westchester.org

Visit www.westchester.org for all past and present E-Connections issues